WHAT IS CLAIMED IS:

1. A portable telephone for executing various functions selected from hierarchically structured menus, comprising:

dedicated execution keys for instructing the execution of said functions;

function assigning means for assigning said function desired to said execution key; and

function executing means for executing said function assigned to said execution key in response to the pressing of the execution key.

The portable telephone according to Claim 1, comprising display means for displaying various information, and wherein:

said execution keys are provided near said display means; and

said display means displays symbols representing said functions assigned to said execution keys, near the execution keys.

3. The portable telephone according to Claim 1, wherein said function assigning means assigns said function desired to said execution key, regardless of the hierarchy of said menu which the function is belonged to.